



# Skating Sponsorship Package

The Town of Greater Napanee offers many skating opportunities to the public throughout the Fall and Winter. Programs for all ages and abilities are available on weekdays and weekends!

**Sponsoring a full skating program includes a business name and/or logo on the following advertisements:**

- Town of Greater Napanee Weekly Skating Calendar
- Social Media/Website Advertisement
- Advertising TV's at SPC/Dressing Room Assignment Board
- Community Boards at four locations
- Logo will be included on a Rink Board Ad for the entire season

**Sponsoring half a skating program includes a business name and/or logo on the following advertisements:**

- Town of Greater Napanee Weekly Skating Calendar
- Social Media/Website Advertisement
- Advertising TV's at SPC/Dressing Room Assignment Board
- Community Boards at four locations

During the 2023/2024 season, our weekly skating calendar reached an average of 2086 people per post on Facebook.

In previous seasons, having skating programs sponsored has resulted in an overall increase in participation.





**Greater Napanee**

GREATER FOR MANY REASONS



## **Town of Greater Napanee Skating Sponsorship Opportunities (September 2024 - April 2025)**

**The following skating opportunities are available to sponsor during the days and times listed below:**

- Senior Skate (Mon, Wed, Fri from 10:45 am - 12:00 pm)
- Adult Skate (Mon, Tues, Wed, Thurs from 12:00 pm- 1:00 pm)
- Parent N' Me Skate (Wed, Thurs, Fri from 9:45 am - 10:45 am)
- Public Skating (Thurs from 3:00 pm - 4:00 pm, Sat from 1:30 pm - 2:30 pm, and Sun from 12:00 pm - 1:00 pm)
- Extra Skates (Holidays/PA Days from 1:00 pm - 2:00 pm)

Sponsoring a **full season** program will cost \$20.00 per skate, and sponsoring a **half season** program will cost \$25.00 per skate.

**For more information on sponsoring skating opportunities, please contact Alison Nicholson at [anicholson@greaternapanee.com](mailto:anicholson@greaternapanee.com) or by calling 613-856-2254.**

